

# Achieving Sustainable Packaging Solution Through Recyclable Mono Polymer Structure

## Moving towards Circularity – Recyclable PE laminates



# PLASTIC WASTE MANAGEMENT :



Life cycle analysis of Plastic packaging



8%  
RECYCLED

12%  
INCINERATED

80%  
LANDFILLS



Constantia  
Flexibles

Solution for Single Use Plastic in Multi-Layer Packaging Material

**IS PLASTIC REALLY A PROBLEM ?**

# A 2016 STUDY BY THE ENVIRONMENTAL CONSULTING FIRM

## Trucost found:

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- The environmental cost of using plastics is nearly four times less than the cost of alternative materials in goods/packaging.
- Using alternatives to plastics would increase the ***environmental cost from \$139 billion to \$533 billion annually... Ouch.***

# ECONOMY LOSSES DUE TO NON CIRCULAR ECONOMY

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1. *Currently just 5% of material value of plastics packaging is captured after one use cycle, corresponding to \$4–6 billion.*
2. *After a short first-use cycle, 95% of plastic packaging material value, or \$80–120 billion annually, is lost to the economy .*
3. *linear consumption pattern of that sector, which sends goods worth over \$2.6 trillion annually to the world's landfills and incineration plants.*

## Reasons

*A staggering 32% of plastic packaging escapes collection systems*

## Result

*The cost of such after-use externalities for plastic packaging, plus the cost associated with greenhouse gas emissions from its production, is conservatively estimated at \$40 billion annually – exceeding the plastic packaging industry's profit pool*

## Action Required

*Shifting to a circular model could generate a \$706 billion economic opportunity, of which a significant proportion attributable to packaging.*

# CREATE AN EFFECTIVE **AFTER-USE** PLASTICS ECONOMY

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- 1. New Plastics Economy actively mitigates the risk related to greenhouse gas emissions. Recycling one additional tonne of plastics, for example, reduces emissions by 1.1–3.0 tonnes of CO<sub>2</sub>e compared to producing the same tonne of plastics from virgin fossil feedstock<sup>1</sup>.*
- 2. Some bio-based plastics also have been shown to have a negative global warming potential with - 2.2 kilogram CO<sub>2</sub>e per kilogram of bio-based PE produced compared to 1.8 kilogram CO<sub>2</sub>e per kilogram of fossil-based PE produced <sup>2</sup>.*

# IS PLASTIC REALLY A PROBLEM ? OR A SOLUTION !!

Plastic is a miraculous product that mankind has ever developed and produced.

A product that is not deteriorating and has can be used for many purposes avoiding the use of other fast vanishing natural resources

Then whom should we blame for the issue **Plastic // People // System**

- Irresponsible behaviour society on littering the plastic waste
- **Absence of 100% recyclable flexible packaging material**
- No value to those plastic waste hence even Rag Pickers do not pick up those waste from

# THE POSSIBLE SOLUTION FOR PLASTICS WASTE MANAGEMENT

## 1 *End of Life Solution*

***Pyrolysis***

*380-430 deg C*

***Energy Recover***

*(Cement Plant)*

***Road Construction***

## 2 *Bio degradable and Bioplastic*

***Infrastructure  
Requirement***

***Need Feedstock***

***Higher Cost***

***Barrier  
Requirement***

***Increase in Carbon  
Footprint***

## 3 *Recyclability*

***Compatible Recycling***

***Limited Compatible  
Recycling***

***Non Compatible  
Recycling***

# THE POSSIBLE SOLUTION FOR PLASTICS WASTE MANAGEMENT

## 1 End of Life Solution

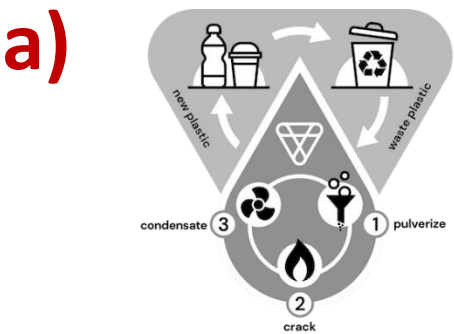
Pet / Poly

Pet / Met pet / Poly

Pet / Foil / Poly

BOPP / PE

BoPP / Met BoPP / PE



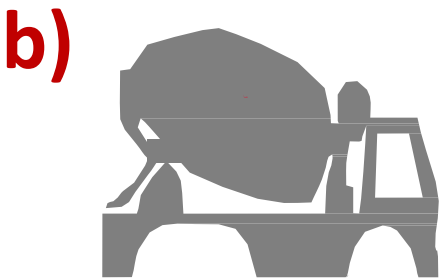
### Pyrolysis

380-430 deg C

50-90% Industrial Diesel

10-15% Gas

5-10% Carbon



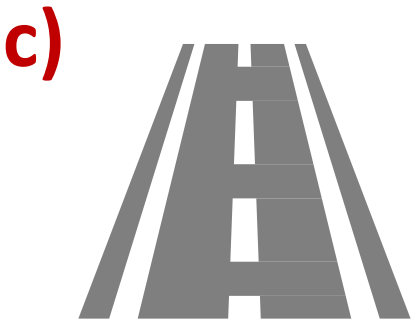
### Energy Recover

(Cement Plant)

Plastic waste of waste  
quality

Mixture of plastic and  
paper

Environment and  
economical aspects



### Road Construction

Aggregate

Bitumen(TAR)

Plastics waste

# THE POSSIBLE SOLUTION FOR PLASTICS WASTE MANAGEMENT

## 2 *Bio degradable and Bioplastic*



**Infrastructure Requirement**

*a) Needs composting Infrastructure*

*b) Depends on Moisture, pH, Temperature and Microbes*



**Need Feedstock**



**Higher Cost**



**Barrier Requirement**



**Increase in Carbon Footprint**

f)

**Bioplastic**



**Biodegradable ?**

# THE POSSIBLE SOLUTION FOR PLASTICS WASTE MANAGEMENT

3

## Recyclability

***MOST Preferred Choice***



### a) Compatible Recycling

#### Permitted Limits



#### Not Permitted

PE or PP Content *Minimum 90%*

PE or PP Content *PVC/PVDC/PET  
/Biodegradable*

Barrier Coating  
(EVOH/AlOx,  
SiOx/Metallization) *5% of total  
weight for  
flexible  
packaging*

Barrier Coating *PVDC/Al Foil*

# DESIGN FOR RECYCLING AND SUSTAINABILITY

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## b) Limited Compatible Recycling

### *Permitted Limits*

PE or PP Content

*Minimum 80%*

Barrier Coating

(EVOH/AlOx, SiOx/Metallization,  
Acrylic coating)

*10% of total  
weight for  
flexible  
packaging*

### *Not Permitted*

PE or PP Content

*PVC/PVDC/PET  
/Biodegradable*

Barrier Coating

*Al Foil*

# THE POSSIBLE SOLUTION FOR PLASTICS WASTE MANAGEMENT

## c) Non Compatible Recycling

### Permitted Limits

PE or PP Content      *Less than 80%  
including  
PVC/PVDC/PET/Biod  
egdable*

Barrier Coating  
(Acrylic/PA/EVOH/AlOx,  
SiOx/Metallization)      *More than 10%  
of total weight  
including PVDc/Al  
Foil*

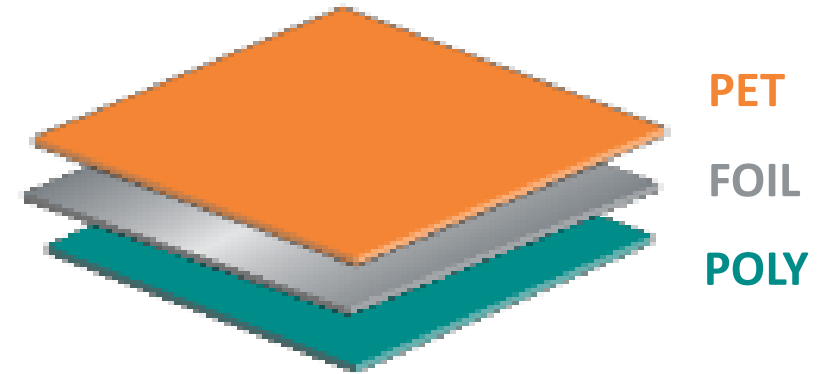
### Not Permitted

PE or PP Content      *Nil*

Barrier Coating      *Nil*

# THE PROBLEM

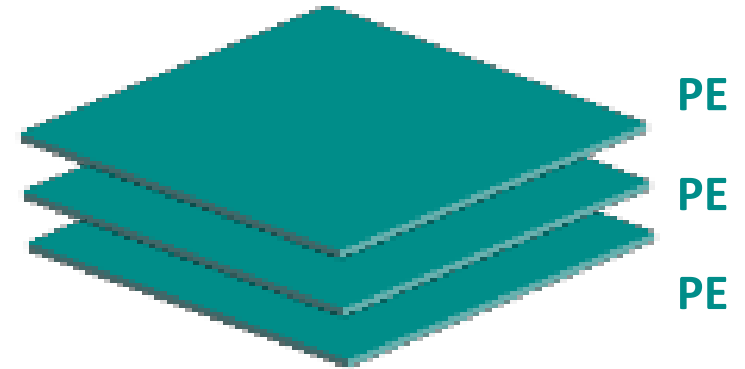
- A packaging material need multiple properties to protect/preserve the product.
- Those properties are not exhibited by a single polymer film.
- Different films carries different properties.
- They are laminated to make a composite structure that fulfils overall requirement of the **PACKAGE**.
- This composite laminate due to different films, it becomes **NON-RECYCLABLE**.
- **THE PROBLEM :::** **NON-RECYCLABLE**.



# THE SOLUTION

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- A laminate made out of same polymer, eg. All PE.
- A Mono polymer based Films developed through research and development that acquires different properties needed.
- Those films are laminated to make a composite structure which fulfils overall requirement of the package in all respect.
- This laminate due to mono-material nature, becomes **RECYCLABLE**.
- **THE SOLUTION ::: RECYCLABLE**



# Certifications of Recyclability

# Recyclability Certificates

## EXAMINATION PROTOCOL

### Recyclability of Packaging Base Material

Constantia Flexibles International GmbH  
Rivergate, Handelskai 92  
A-1200 Vienna

The company receives the examination protocol of recyclability for the following packaging.

#### Designation

**Ecolam High Plus** in applications without additional components (Laminate for packagings like flowpacks, pouches and bags)

Option 1) > DIN A4

Option 2) < DIN A4

#### Test result

Allocation to path/specification:	Option 1) Plastic foil, Fraction No. 310, 310-1 Option 2) Mixed Polyolefins, Fraction No. 323 Mixed Plastics, Fraction No. 350, 352
Recycling path:	Option 1) Plastic foil, Fraction No. 310, 310-1 Option 2) Mixed Polyolefins, Fraction No. 323
Recyclate (final product):	Option 1) PE-regranulate Option 2) PO-regranulate

Test standard/ scope of application: Requirements and assessment catalogue of the institute cyclos-HTP (state of 10.07.2018)

In accordance with the test results and the examination documents the recyclability of the packaging amounts to:

Option 1) 91 %\*

Option 2) 82 %\*

\* This examination protocol is no certification of the final packaging. For the final assessment and for the purpose of issuing a certificate the final packaging has to be available. Therefore, the figure mentioned above is conditionally granted.

Aachen, dated 17.08.2018

  
Dr. Joachim Christian  
Publicly appointed and sworn expert for the IHK for packaging waste disposal according to VDI 4630  
Competent authority: IHK (Hamburg and West)

Examination documents (No. 2072-2018-000345) with 8 following pages

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CIPET/R&D-Consultancy/2018-19/27/8

16.11.2018

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify **PE/PE Film**, that co-extruded laminated multilayer film can be recycled which is a coextruded film of LDPE/LLDPE blend. The recycling of co-extruded LDPE/LLDPE laminated multilayer film and thereafter properties evaluation like mechanical property, Physical Properties, Thermal Properties, Rheological Properties and Spectroscopy was conducted on recycled product. It was found that **thermal stability** and mechanical properties of the recycled blend showing almost similar properties of PE.

The certification on recyclability is applicable pertain to **PE/PE Film**, co-extruded laminated multilayer film only.

The above statement is based on Consultancy Report No. **CIPET/Development Work/2018-19/27 dated 16.11.2018**

  
Authorized Signatory

  
Authorized Signatory

  
Authorized Signatory

Issue to:

M/s Parikh Flexibles Pvt. Ltd, India  
Parikh Packaging Pvt. Ltd.  
(Constantia Flexibles GMBH)  
Opp. Rotomac Pen, Moraiya,  
Ahmedabad, Gujarat-382213



केन्द्र : अहमदाबाद, अमृतसर, औरंगाबाद, अमरगला, बही, बालासोर, बेंगलूर, भोपाल, भुवनेश्वर, चन्द्रपुर, चेन्नै, मुम्बई, गुवाहाटी, ग्वालियर, हैदराबाद, हाजीपुर, हल्दीवा, इम्फाल, जयपुर, कोच्ची, लखनऊ, मुंबई, मुरघल, मैसूर, रायपुर, रांची, वलसाड एवं विजयवाडा  
entres : Ahmedabad, Amritsar, Aurangabad, Agartala, Baddi, Balasore, Bengaluru, Bhopal, Bhubaneswar, Chandrapur, Chennai, Gurugram, Guwahati, Gwalior, Hyderabad, Hajipur, Haldia, Imphal, Jaipur, Kochi, Lucknow, Madurai, Murthal, Mysuru, Raipur, Ranchi, Valsad & Vijaywada

सिपेट: इंस्टीट्यूट ऑफ प्लास्टिक्स  
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CIPET/R&D-Consultancy/2018-19/27/7

16.11.2018

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# WHAT MAKES CONSTANTIA ECOLAM NOVEL



## Similar barrier to current ABL

laminate 220/12 when  
metallised and similar to PBL  
300/15 when non metallised



## Re-cyclable as HDPE, laminate certified

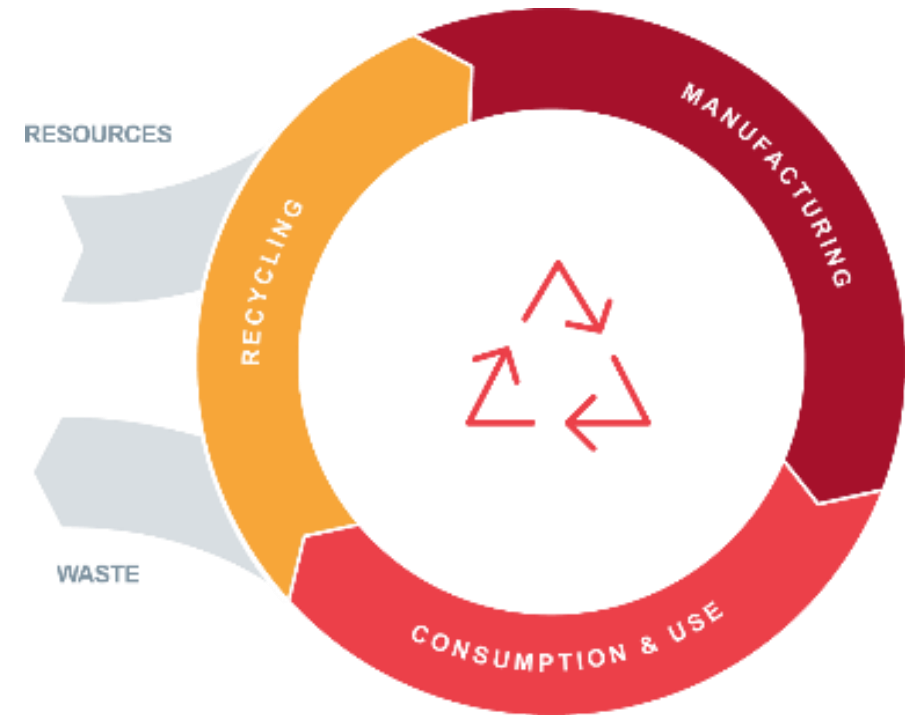
in Europe and in India



## Feel good factor to the consumer

from purchasing a 'sustainably'  
packaging product

## Ready for the circular economy



Recycling certified by

# Evolution of EcoLam:



# The plastic packaging solutions as it stands today...



## PROS

- High barrier
- Better shelf life

- 100% Recyclable
- High value in waste

## CONS

- Non-recyclable
- Ends up in oceans/landfills

- Low barrier
- Shorter shelf life

# Introducing EcoLam, the future of recyclable packaging

EcoLam is a breakthrough material innovated and developed in-house at our state-of-the-art facility in Gujarat, India. It combines the pros of existing PE/PE & PE/PET material while eliminating the cons of both the materials.



## PROS

- High barrier
- Better shelf life
- 100% Recyclable
- High value in waste

# Recyclable Solution For Different Applications :



# EcoLam (Moisture Barrier)

## Applications

- General Purpose Application
- No need for critical values of barrier or a regular Moisture barrier is needed. Eg.
  - Salt, Sugar, Spices, Noodles, Pasta
  - Detergent
  - Paints, etc.

## Features

- Lap Sealable and Line (weld) sealable.
- Reduction in consumption.
- MVTR - 6 – 8 gm/sqm/day.
- Supply in Both Preform bags and reel form.
- Run on existing FFS line with little or no modification



# EcoLamPlus (Enhanced Oxygen Barrier)

## Applications

- Medium to High Barrier Application.
- Where barrier for both MVTR and OTR are not extremely Critical.
  - Cream, Shampoo
  - Snacks

## Features

- Lap Sealable, Line (weld) seal hence better strength, reduction in laminate consumption.
- MVTR 6 – 8 gm/sq.mtr/day
- OTR - 1.5 cc/sq.mtr./day
- Supply in Both Preform bags and reel form.
- Run on existing FFS line with little or no modification



# EcoLamHighPlus (Excellent Moisture and Oxygen Barrier)

## Applications

- PE/ PE Laminate for Extreme Barrier Application
- Oxygen/ Moisture and Aroma barrier
  - Coffee, Tubes, Infant Nutrition
  - Snacks, Cookies

## Features

- Lap Sealable, Line (weld) seal
- MVTR - 0.15 gm/sq.mtr/day
- OTR - 0.1 cc/sq.mtr./day
- Supply in Both Preform bags and reel form.
- Run on any existing FFS line with little or no modification



# TARGET 2025 TOWARDS SUSTAINABLE CLOSE LOOP CIRCULAR ECONOMY

## 2025 Target

Packaged goods, companies, retailers, hospitality and food service companies, Packaging Producers

**1** Take action to **eliminate** problematic or unnecessary plastic packaging

**2** To take action to move from single use towards **reuse** model where relevant

**3** 100% of plastic packaging to be reusable, **recyclable** or compostable

**4** Set an ambitious **recyclable content** target across all plastic packaging used

# UNDERSTANDING VALUE IN THE SUPPLY CHAIN

Moving from single use to circularity is dependent on infrastructure

	1 <sup>st</sup> cycle	2 <sup>nd</sup> cycle	3 <sup>rd</sup> cycle	4 <sup>th</sup> cycle	5 <sup>th</sup> cycle	6 <sup>th</sup> cycle	7 <sup>th</sup> cycle
<b>Life Cycle for PP based Laminates</b> BOPP laminates BOPP/Pe laminates	 Original pack	 Plant pots beds	 truck End of life energy, roads, pyrolysis	BOPP PCR cannot be used for BOPP manufacture, can only be downcycled			
<b>Life Cycle for PE based Laminates</b> Pe / Pe laminates EcoLam	 Original pack	 Can be Re-used in making films for Non- Food Applications	 Partial use in film Carry Bags Container for Detergent Agro Product	 Garbage Bags Picnic Table Garden Furniture	 Box Strapping Barsati Cover Truck Bed	 Road Divider Fences	 Various other application before end of life and energy
				The above depends on the proportion of PCR to virgin resin that is used.			

Based on mechanical recycling

In every handshake with nature, one receive more than what is expected.

