Navigating Pharma industry complexities:

Learn how system thinking can transform packaging sustainability

Insights from Agnieszka van Batavia, VP Pharma Sustainability at Constantia Flexibles in Packaging Suppliers Global Issue Two 2025



Tackle complex challenges head-on

Address legal requirements, GHG emissions targets, and technical performance demands with innovative strategies that drive progress.

Embrace system thinking for innovation

Adopt a comprehensive approach that examines lifecycle interconnections, fostering sustainable innovation and resilience.

Implement Lifecycle Assessment (LCA)

Quantify environmental impacts and design efficient resource management strategies to enhance sustainability and reduce waste.

Innovate for effective material recovery

Develop mono-material packaging and advanced recycling technologies to overcome recovery challenges and improve environmental outcomes.

Future-proof Pharma packaging solutions

Create adaptable, compliant, and high-performing solutions that meet regulatory and sustainability goals, ensuring long-term success.